

ARROW SMART HOME

LEADER OF THE GLOBE



EVERYONE IN THE GLOBE SMART HOME



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A high-quality, cinematic image of Earth from space. The left side of the frame shows the Earth's horizon, with the blue atmosphere and white clouds. Below the horizon, the dark surface of the planet is covered in a dense network of yellow and orange lights, representing city lights at night. The right side of the frame is a deep black space filled with numerous small, distant stars. A bright, glowing light source, likely the sun, is positioned just behind the Earth's horizon, creating a lens flare effect and illuminating the atmosphere.

01 Company Profile

COMPANY PROFILE

- Company name: ARROW Home Group.
- Foundation: in Yr. 1994, located in Foshan, Guangdong.
- Core value: improving the quality of people's **smart homes** and providing solutions for their **global needs**.
- Focuses on: technological innovation and research as well as diverse range of home furnishing products.
- 3 brands: ARROW, FAENZA and ANNWA.
- Production base: 10 locations in China.
- Showrooms & stores: more than 13,000 (China Mainland).
- Products exported to 68 countries and regions worldwide.
- Research and Development Department(R&D):1800+



Group HQ



Arrow Mansion

BRAND DEVELOPMENT PROCESS

1994

ARROW Sanitary wares

1999

FAENZA S.W.

2003

ANNWA S.W.

2008

ARROW & FAENZA ceramic tiles

BRAND DEVELOPMENT

2010

Arrow Kitchen Furniture
ANNWA Ceramic tiles

2012

Arrow bedroom furniture & customization

2016

Arrow customization
of sanitary wares

2020

BRAND DEVELOPMENT (OVERSEAS)

2005

ARROW opened the first overseas brand store in Baghdad

2006-2015

ARROW opened brand stores in Southeast Asia and Africa

2016

ARROW became the only Chinese ceramic company entered
IDO Mall in the US

2018-2020

ARROW opened branches in Sydney, Jakarta, Senegal(Africa)

A high-quality image of Earth from space, showing the curvature of the planet and the glowing city lights of the continents. A bright, out-of-focus star or planet is visible in the upper left corner, and several smaller, distant stars are scattered across the dark background.

02 MIC Industry 4.0

PRODUCTION BASE

Ten production bases covering an area of more than **4,000,000** square meters. Building area: **15,000,000** square meters

They are: **Lecong, Gaoming Sanzhou, Sihui Longwan, Jingdezhen, Dezhou, Shaoguan, Sanshui, Yingcheng, Gaoming genghe and Sihui Longfu.**



Lecong



Gaoming



JDZ (Jingdezhen)



Dezhou



Shaoguan



Sihui Longwan



Sanshui



Yingcheng



Sihui Longfu



Gaoming Genghe (Under construction)

PRODUCTION EQUIPMENTS

Introduce leading production equipments from home and abroad

To build up the 4.0 intelligent digital production line



Intelligent glazing



Intelligent spraying



Intelligent polishing



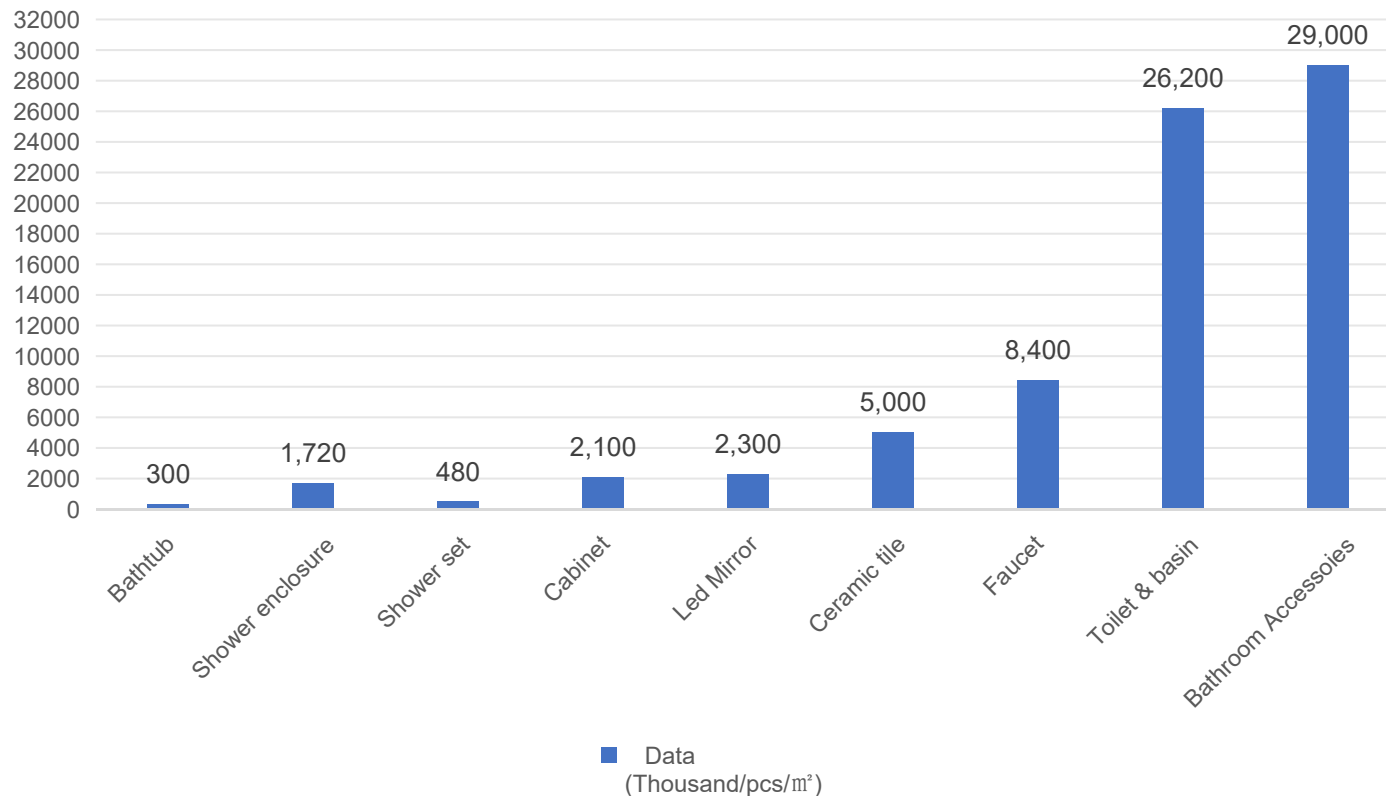
Digital temperature controlled tunnel kiln



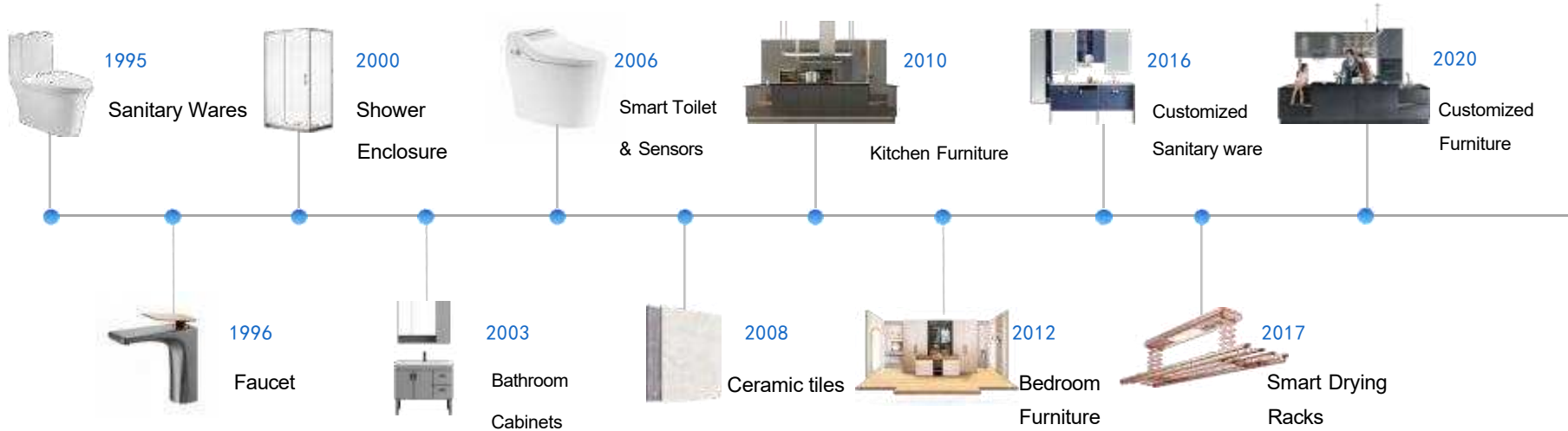
High pressure Grout Injection

CAPACITY OF ARROW HOME GROUP

Capacity Of ARROW Home Group (2022)



PRODUCT DEVELOPMENT PROCESS



CNAS CERTIFICATED LABORATORY



ARROW's Experience Research Center covers an area of **1,600 m²** with the total investment amounting to **2.3 million USD**. It owns **135 sets** of equipment with high sensitivity and precision as well as nationally and internationally highly recognized management capability and technology testing ability.

A high-quality image of Earth from space, showing the curvature of the planet and the blue atmosphere. The sun is visible in the upper left, creating a bright glow and lens flare. The Earth's surface shows green landmasses and blue oceans, with white clouds scattered across the sky. The text '03 Company Reputation' is overlaid in the center-right.

03 Company Reputation

LABORATORIES

✓ **1,021** patents in grant

✓ **364** in application
including authorised invention,
utility and design patents.



SYSTEM CERTIFICATION



With a series of systematic certifications for **environmental protection** , **water conservation** , **intellectual property rights** , **management and service** , it is one of the first enterprises to obtain the China Environmental Labeling Product Certification .Certificate: ISO, SNI, CE, CUPC, Watermark, various certification will keep proceeding

Certificate: ISO, SNI, CE, CUPC, Watermark, various certification will keep proceeding



INDUSTRY STANDARD

The company has become a member of the International Antibacterial Products Technical Agreement and has passed the **SIAA** International Antibacterial Certification;

A member of the "China Building Decoration Association kitchen and Bathroom Engineering Committee", "China Decoration Association Residential Parts Industry Branch", "National Federation of Industry and Commerce Furniture.

The company is also a member of the "China Building Decoration Association Kitchen and Bathroom Engineering Committee", "China Decoration Association Residential Parts Industry Branch", "National Federation of Industry and Commerce Furniture Chamber of Commerce", and the chairman of the "China Household Electrical Appliances Association Intelligent Sanitary Appliances Professional Committee".



Statistics as at 31 October 2020



04 Global Strategy

ARROW OVERSEAS



AORRW Sanitary wares : 68 countires

ARROW Tiles: 65 countries

ARROW Kitchen: 20 countries

FAENZA , ANNWA : 80 countries

ARROW OVERSEAS



THE TEN-YEAR GLOBALIZATION PLAN

- ✓ **200** DISTRIBUTORS
- ✓ **13,000** SHOWROOM & STORES
- ✓ **20** BRANCH COMPANY & FACTORY

⊙ **MARITIME : INDONESIA, MALAYSIA, PHILIPPINES, VIETNAM, CAMBODIA, MYANMAR, SRI LANKA, BANGLADESH, PAKISTAN, UAE, SAUDI ARABIA, JORDAN, EGYPT, NIGERIA**

⊙ **OVERLAND: MONGOLIA, KAZAKHSTAN, AZERBAIJAN, RUSSIA**

ARROW OVERSEAS



1. Advertising



2. Branch office



3. Showroom



4. Warehouse



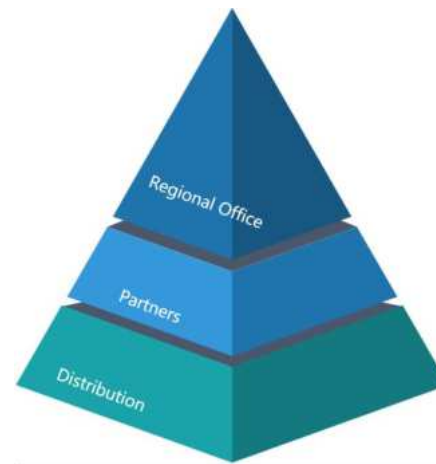
5. Distributions



6. Factory

Advertising ,Team , Showroom , Warehouse ,Sub - Distribution , Project , Aim for production base.

We prefer to set up the Branch company with the local partner together to develop the local market . Building team locally, establishing Arrow showroom, warehouse, distribution channel and direct sales, and projects as well . preparing for the factory investment in the future . make Arrow an international brand together.



ARROW OVERSEAS(Indonesian Branch)

- ✓ Established in year 2018, Jakarta
- ✓ 42 showroom stores, and DSB Project from Country Garden Indonesia



Outdood advertising



Showroom



Warehouse

ARROW OVERSEAS(PROJECTS)



CAC Shopping Center Project in Luanda, Angola



Levy Mwanawasa Stadium, Ndola, Zambia



Secrets Resorts, Jamaica



Kish Island Marige Hotel, Iran



Phoenix Valley Villas, Rwanda

ARROW OVERSEAS(PROJECTS)



Rush tower, Colombo, Sri Lanka



Half Moon Bay Lodge, US



Evergrande Group



Crown Plaza Hotel, Philippines



Brazzaville Stadium, Congo

ARROW OVERSEAS(PROJECTS)



Claremont Housing Project



Kaloum Hotel, Guinea



Olympic Village Project, Congo



Golden City Apartment Complex, Yangon, Myanmar



East Africa Bank, Djibouti



Maputo International Airport, Mozambique




05 Product Strategy

Awarded Products

solutions and ceramic tiles

Bathroom solutions



AWARDS



ARROW WON INTERNATIONAL AWARDS: IF, REDDOT, G-MARK





ARROW  EXPO 2020
2020迪拜世博会中国馆指定陶瓷洁具供应商
Designated Ceramic Sanitary Ware Supplier for China Pavilion at EXPO 2020 Dubai UAE

Product Strategy

Bathroom , Kitchen ,Balcony , Bedroom , Living room, leisure room ,total



ARROW Bathroom Solutions



8 m²

A comfortable bathroom solution of simple and functional design with neat arrangement and high quality products.

ARROW Bathroom Solutions

HOTEL SPACE

An avant-courier aesthetic of geometric, an outstanding bathroom solution.





CERAMICS



ACS731060Q-L

600x600mm



ACS731060Q

600x600mm



ACS731060Q-D

600x600mm

Matt Porcelain Tiles

- Identical stone look
- with water, more anti-slip
- Very low maintenance
- No sealing required
- Easy to clean
- No staining
- Hard wearing
- Superior performance to natural product
- Glazed porcelain tiles
- Internal wall and floor,external wall applications,including wet areas



ACS731060Q



06 Product Category

Ceramic Toilet Basin

Faucet and Shower

Bath Tub

Bathroom Furnitures



CERAMIC TOILET BASIN

CERAMIC TOILET

AG1078-1M/L
One Piece Toilet



AB1802M/T/H
One Piece Toilet



AG1253M/L
One Piece Toilet



AG1005M/L
One Piece Toilet



AG1003M/L
One Piece Toilet

CERAMIC BASIN



AP4206
Counter-top Basin



AP439
Counter-top Basin

AP4201
Counter-top Basin



AP4118
Counter-top Basin



AP304E/AL901
Pedestal Basin

CERAMIC URINAL

AN633
Floor-standing Urinal



AN636
Wall Hung Urinal



AN639
Wall Hung Urinal



AN635
Floor-standing Urinal



FAUCET SHOWER

BASIN MIXER

AG4107H
Single Handle Basin Mixer



AG4107

Single Handle Basin Mixer



AG4109

Single Handle Basin
Mixer Single Handle
Basin Mixer



AG4120

Single Handle Basin
Mixer



AG4105

Single Handle Basin
Mixer



A91221

Single Handle Basin
Mixer

SHOWER SET

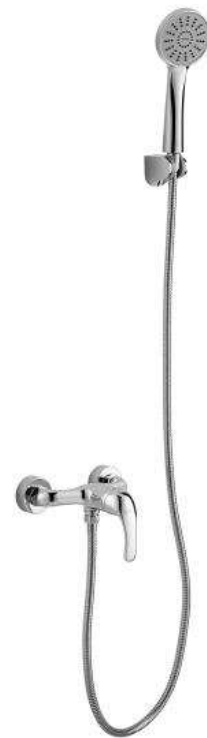
AG3300SH
Wall-mounted Thermostatic Shower Set



AG3601



AG3302G



AG3502



BATH TUB



A1566UQ、A1666UQ、A1766UQ、
AQ1566UQ、AQ1666UQ、
AQ1766UQ、AW1566UQ、
AW1666UQ、AW1766UQ、

Size: 1500 X 800 X 600mm

1600 X 800 X 600mm

1700 X 800 X 600mm

Material: Acrylic

Capacity: 210L/220L/230L

Power: 220W/50HZ

Position: One Side to The Wall



A1702TQ

Size: 1700x800x600mm

Material: Acrylic

Capacity: 160L

Position: Free-standing



A12803、A13803、A14803、A15803
A16803、A17803、A18803

Size: 1400x750x540mm

1500x750x540mm

1600x750x540mm

Material: Acrylic

Capacity: 100L/110L/120L/130L



BATHROOM FURNITURES

BATHROOM CABINET



APGMD7G3257-JJ

Cabinet : APGMD7G3257-JJ
Mirror cabinet : AMYJD7G3257-JJ
Basin : AP3257



ADGMD9G406-C

Basin: AP406
Cabinet: ADGMD9G406-C
Mirror Cabinet: AMUD9G406-C



APGMDQ9G4036-EZ

Cabinet : APGMDQ9G4036-EZ
LED mirror : AYJ502S
Basin : APGMDQ9G4036-EZ



APGMD9G90P01-YY

Cabinet : APGMD9G90P01-YY
Mirror cabinet : AJGD2261
Basin : A90P01



AFD8G31009F-JN

Cabinet+Mirror cabinet :
AFD8G31009F-JN
Basin : AP31009F



APGM9G4008-KN

Cabinet : APGM9G4008-KN
LED mirror : AJD2220-1
Shelf : AZW350CYP
Basin : APGM9G4008-KN

Case



Cosmetics Cabinet Area



The glass pane with LED lights



Bigger cabinet, U-type drawer, **sensor lights.**
Fire-proof material, more durable.



Golden hardware hook.

A large, dark Earth with city lights, set against a starry space background with a bright light source on the right.

Thank You